

Professor Vishwanathan Iyer's

# **HERAMB COACHING CLASSES**

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**FYBCOM/Business Communication Marks: 30**

**Duration: 1Hr**

**Date: 30/07/17**

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**ATTEMPT ANY THREE**

**1 What is Communication? Explain the process of Communication.**

**2 Impact of Technological Advancements on Communication.**

**3 Facebook**

**4 Whatsapp**

**5 Twitter**

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